



YEAR OF THE  
*Coast*  
2023

**ENGLAND'S COAST  
EXPLORE GB UPDATE :  
YEAR OF THE COAST 2023**



# YEAR OF THE COAST 2023

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**The Year of the Coast 2023 is here, celebrating one of the most varied and interesting coastlines in the world with huge holiday opportunities!**

**The coast is more than 185 million years old, features big family resorts like Blackpool, Bournemouth, Great Yarmouth**

**Buzzing cities:** Brighton, Liverpool, Portsmouth and Plymouth

**Huge nature reserves:** particularly the East coast - Essex, Suffolk, Norfolk and Lincolnshire and wildlife: puffins, seals, whales, seabirds

**Outdoor activity:** water sports, cycling and hiking paths, camping, castles, gardens


**And The England Coast Path!**



# EXAMPLES OF ENGAGEMENT

*Luxury Beach House Rental* Home Beach Houses Availability About Us COVID-19 En

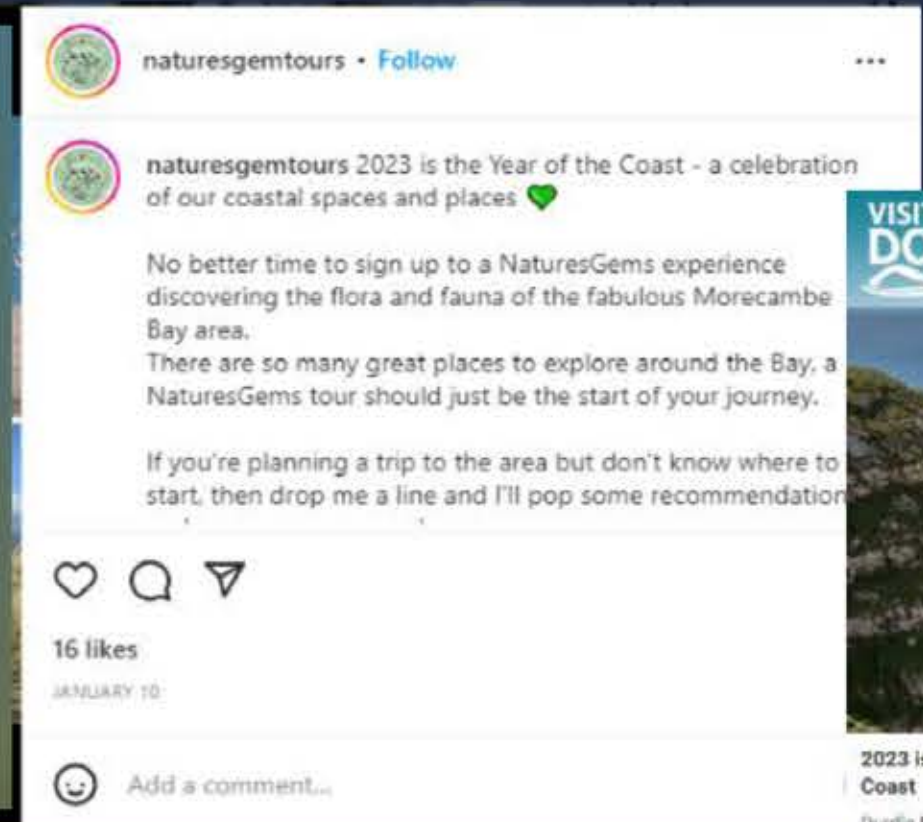
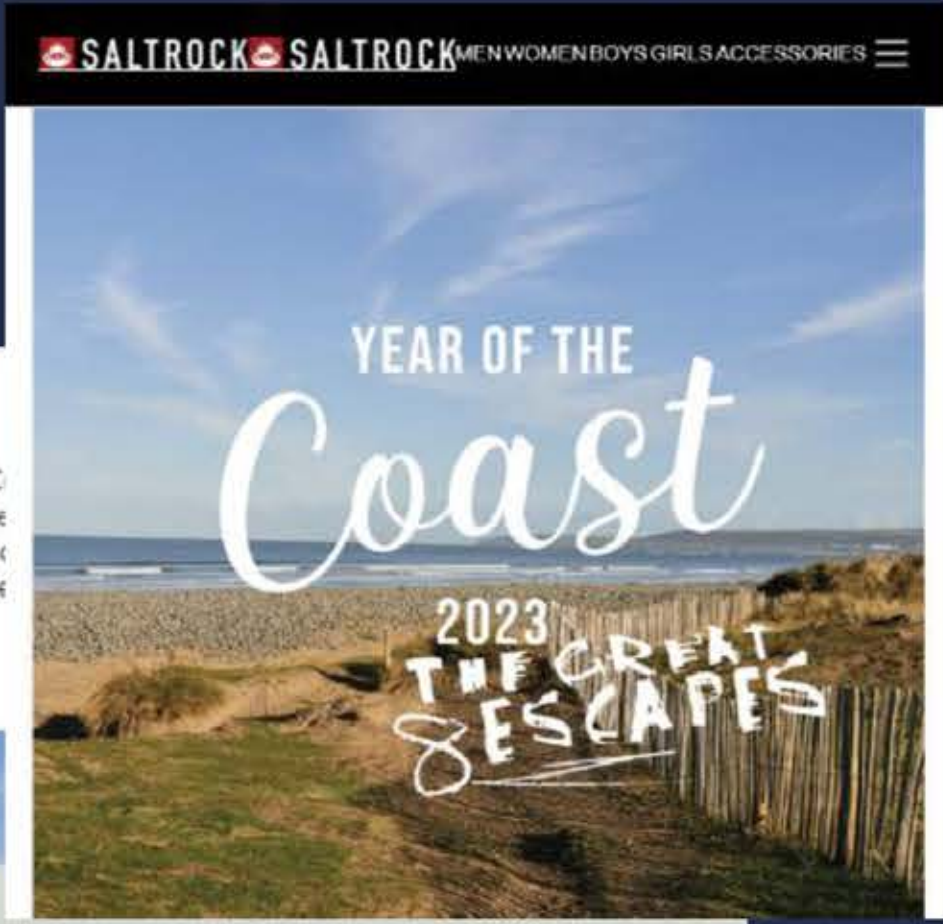
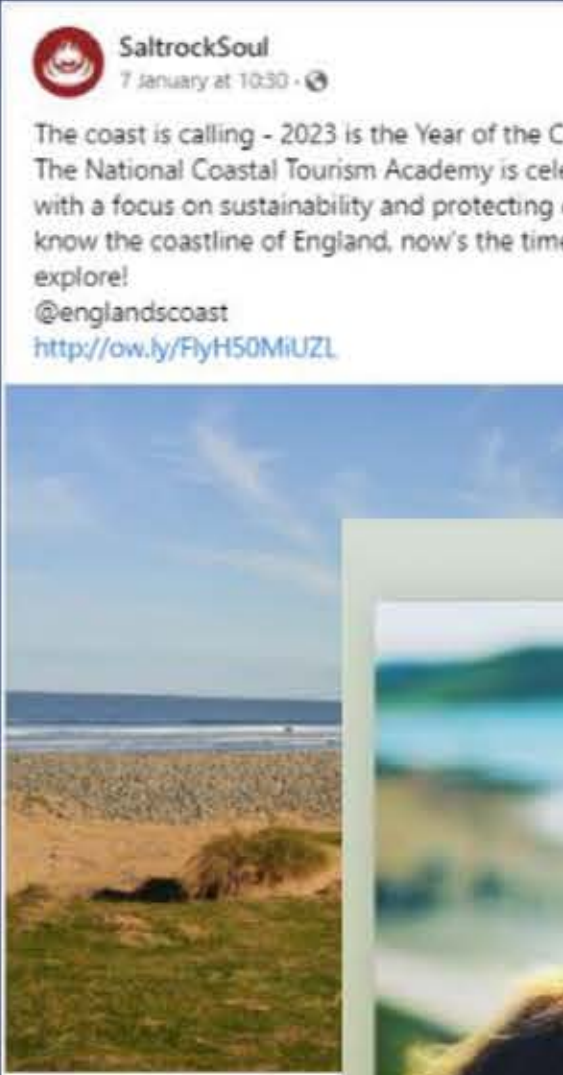
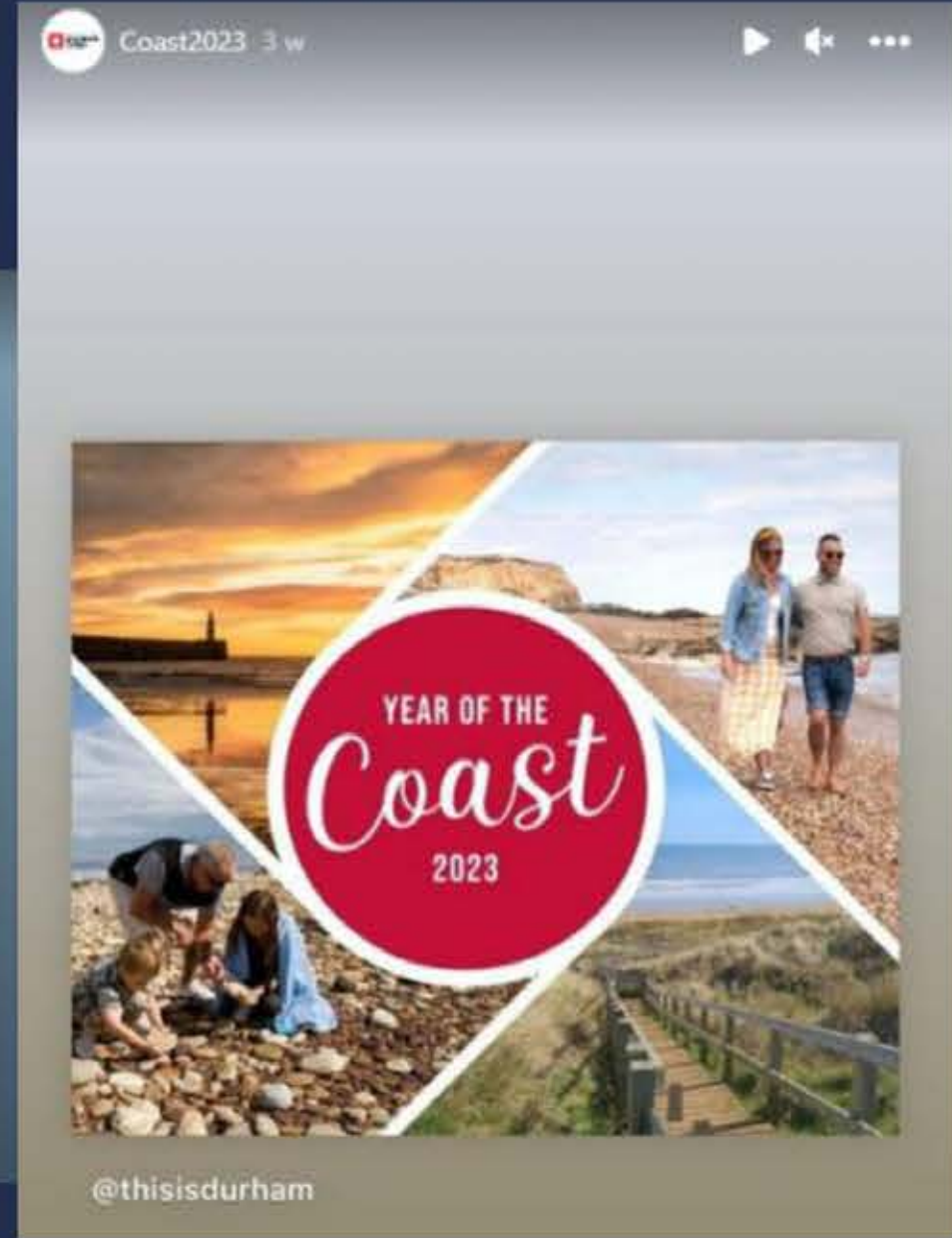
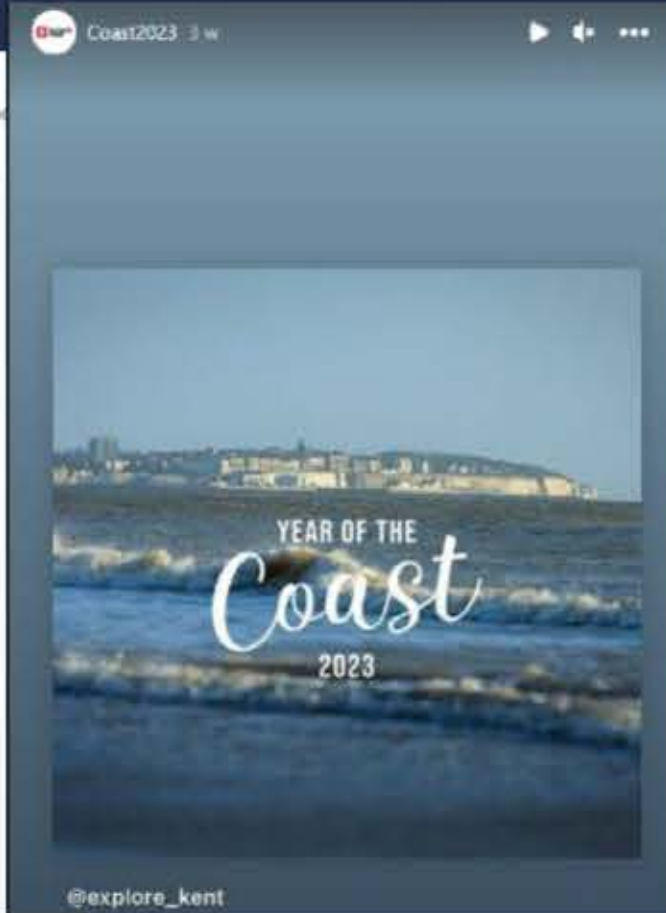
**2023 IS THE YEAR OF THE COAST – BOOK YOUR ENGLAND COASTAL PATH WALKING HOLIDAY NOW**



2023 has been branded The Year Of The Coast – with Natural England opening up the England Coast Path. Take on the challenge and walk a section of the Longest Coastal Path in the World.

Stretching 2,795 miles, the opening of England Coast Path in 2023 will become the longest coastal path in the world. And a section of the England Coast Path goes right past your Beach House front garden. Because your garden is the beach! By Spring 2023 the coastal path will be open between East Head and Shoreham-by-Sea. You can walk directly out of your home-away-from-home beach house and start your walk. So if you are looking for an active break next year and an outdoor challenge then book ahead and walk on the Long

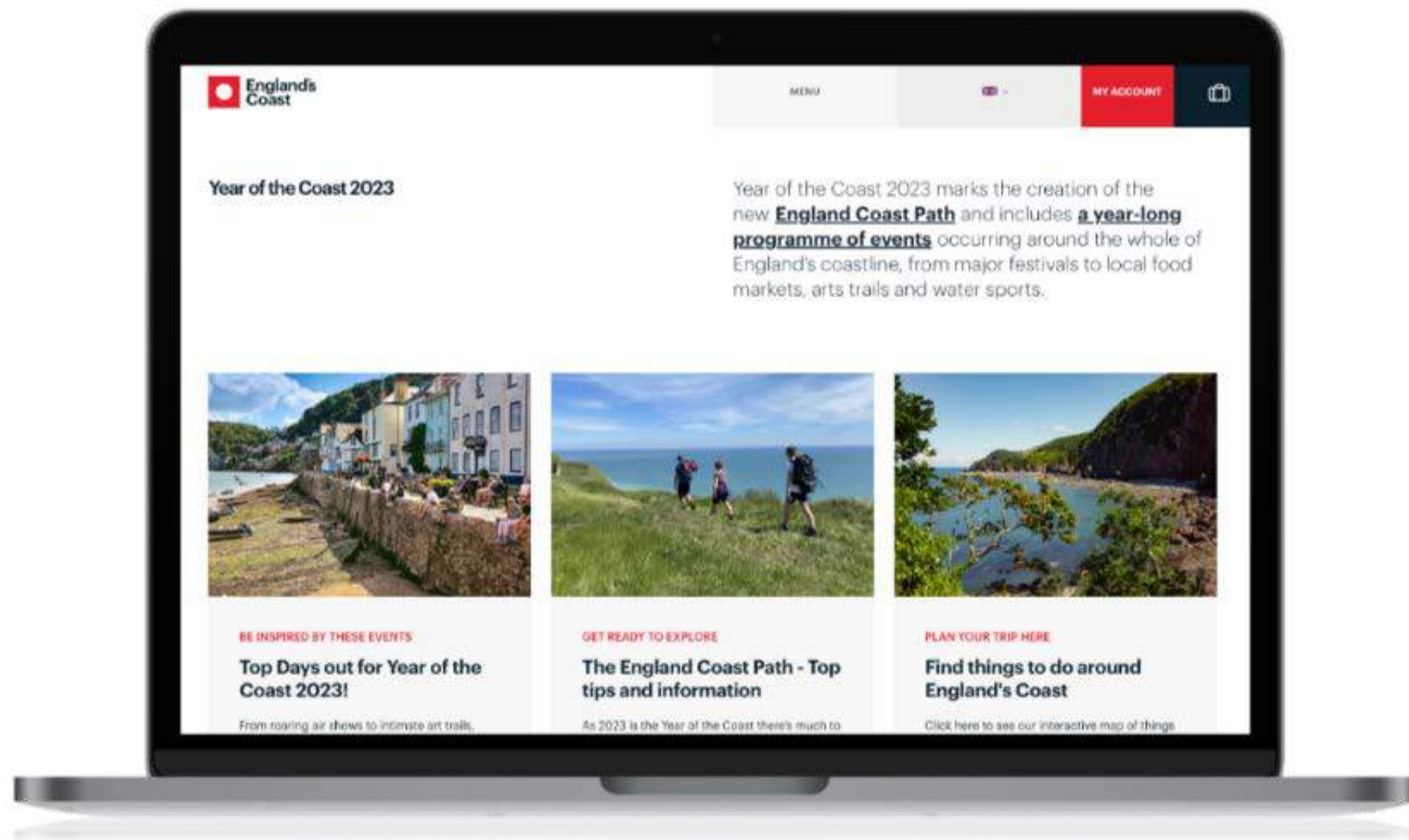
There is not your walking get the kids



# YEAR OF THE COAST: WHAT WILL BE HAPPENING?

Live Google events calendar showcasing food and music events, sports events, food markets all around the coast, regularly updated. Giving your clients a reason to visit.

Check out the video on our landing page:  
[yearofthecoast.com](https://yearofthecoast.com)



# WHAT ELSE WILL BE HAPPENING? THE ENGLAND COAST PATH!

At more than 2,700 miles long, the England Coast Path will be the longest marked coastal walking route in the world.

New stretches will be opened up, with around 90% expected to be complete by end 2023

[Latest openings shown here](#)

Latest new stretches include Amble to Bamburgh in Northumberland, Whitstable to Iwade in Kent.

Coastal landscapes never before open to the public, B&Bs, hotels, pubs en route for new experiences. Not just for serious hikers, easy stretches for all the family, new holiday opportunities

[Read our blog here](#)



# THE ENGLAND COAST PATH MAP 2023



# YEAR OF THE COAST

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A rolling theme of blogs throughout the year with examples of where to discover new experiences, book accommodation on England's Coast:

**January-February** [Health and wellbeing](#)

**March-April** Nature – wildlife

**May-June** Local food and drink

**May-June** Active and Water sports

**July-August** Family fun

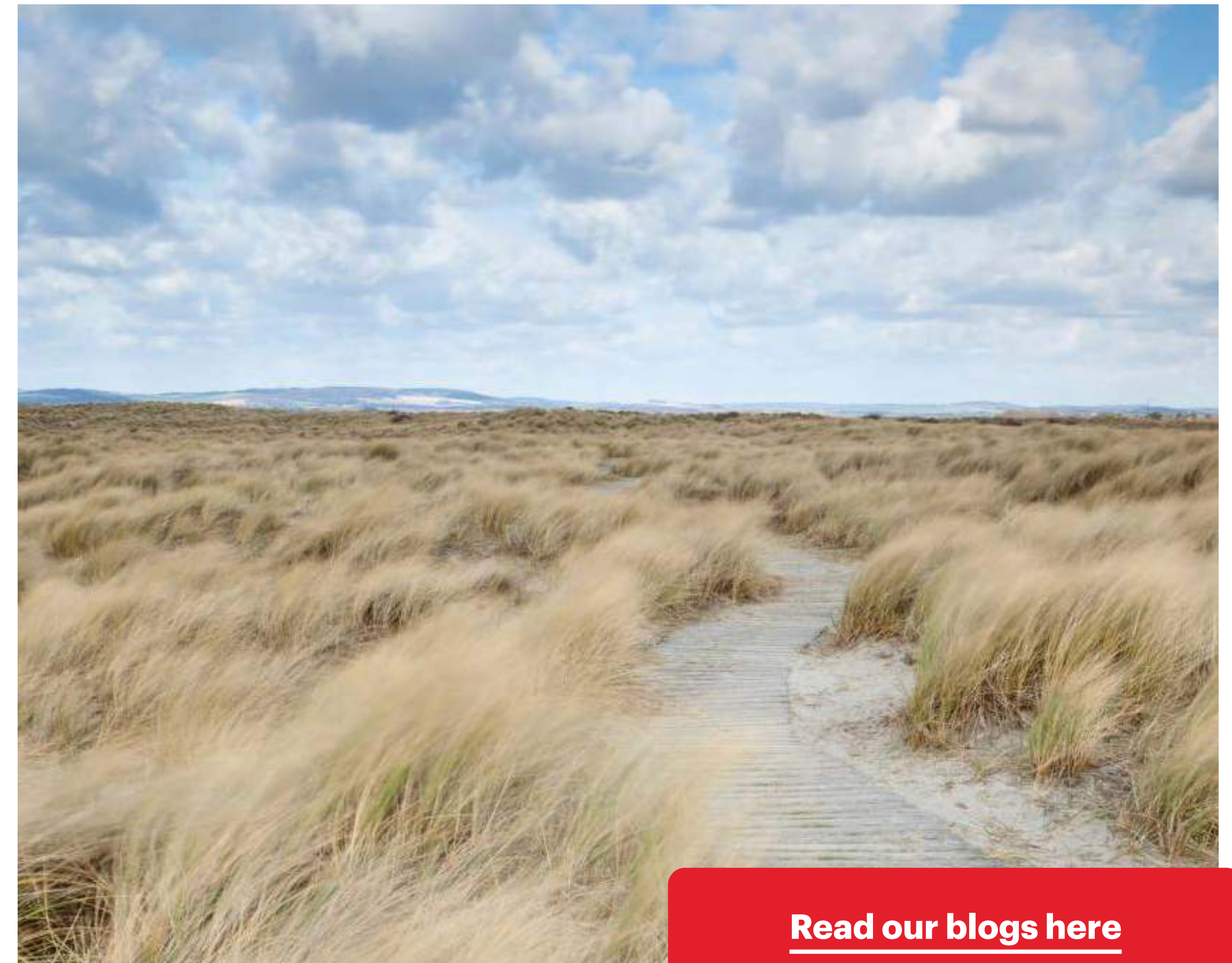
**July-August** Seaside heritage

**September** Seafood / local food and drink

**September-October** Arts & culture & entertainment

**October** Nature & dark skies

**November-December** Christmas events



[Read our blogs here](#)

# NEW PRODUCT: EXPERIENCES

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- **Spend a morning with a marine ranger** – Plymouth
- **Rum tasting, gin distillery and brewery tours** – all around the coast
- **Sea Safaris** – Dover, Poole, Devon
- **Forage & Cook** – Northumberland, Norfolk, White Cliffs Country, Sussex coast
- **Wildlife encounters** – dolphin and whale watching Yorkshire coast, seal watching Essex, Norfolk, Lincolnshire coasts
- **Dig for dinosaurs** – Yorkshire Dinosaur coast and Dorset Jurassic coasts
- **Spot seabirds** – puffins and seabirds – Farne Islands, Northumberland, Bempton Cliffs, Yorkshire, St Bees Cumbria





# TRAVEL TRADE ITINERARIES

With events and activities happening across our coastline, there's never been a better time to plan FIT and group visits to the coast for 2023 and beyond.

For inspiration and new ideas see our sample itineraries

**Sea, spa & sanctuary** – a couples retreat on the Durham Heritage Coast

**Wild Coast Tour** – 4 days in Northumberland including Harry Potter locations

**Adrenaline Adventure** – Yorkshire Coast, kayak, hire wires and segway through the forest

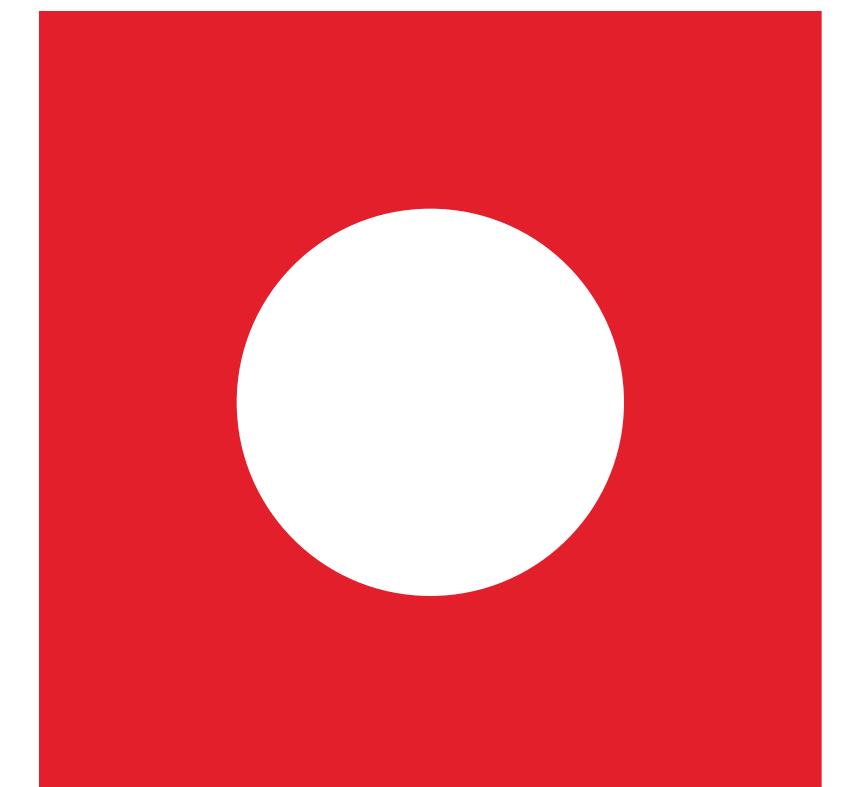
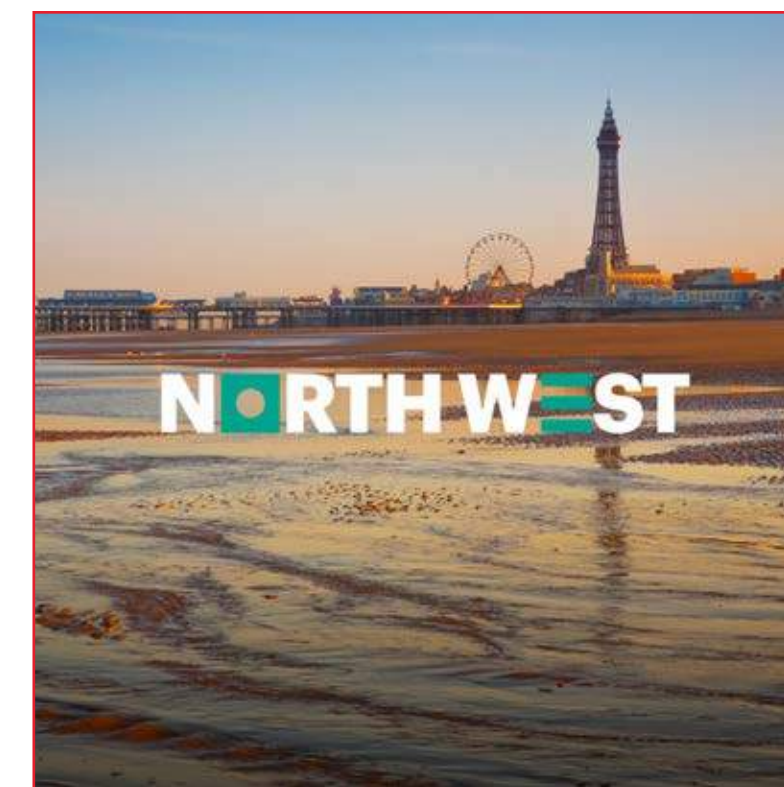
**Seals, sand dunes and stately homes** – 5 days exploring history and nature on the east coast

**Culture on the coast** – Soak up centuries of history from Thanet to the Isle of Wight

**Coast with the Most** – water sports, nature reserves and non-stop attractions on the south coast

**South West Highlights** – 6 days exploring the Eden Project, tales of King Arthur and romantic Exmoor

**Classics on the North West** – a four day tour from the Beatles' Liverpool to Cumbria's breathtaking coast





## CONTACT US

For further help and ideas planning your new trade products and experiences see our dedicated travel trade portal featuring trade friendly hotels, attractions and experiences

[Visit the Trade Portal](#)

or contact **Sheron Crossman**  
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